

Isogei Non-Surgical Face & Body Treatment

Isogei is a Faradic treatment in principal. A method that has been in use by physiotherapists almost since Michael Faraday first proved the theory that the muscles are moved by an electrical impulse from the brain.

Isogei created over 30 years ago, was the result of electronic engineers, doctors and beauty therapists at the institute of medicine in Turin.

Only Isogei can exercise individual muscles perfectly thus restoring muscular fibre, gently lifting and rejuvenating the skin, helping to smooth the appearance of fine lines and wrinkles.

You will see the results immediatly, however for long lasting effects a course of 10 is recommended followed by a single monthly maintenance treatment.



before

after

Combine **ISOGEI** with exercise and healthy eating for optimum results.

Frequently asked Questions about Isogei

The Isogei is more than just a non-surgical face-lift. It is a unique sculpturing programme that will provide you with the most perfected non-surgical face-lift ever. What's more, the Isogei will LIFT, DEFINE and RESHAPE not only the face but also the breasts, bottom and stomach.

Q. How does it work?

It works by using what is known as isometric contractions on the muscles. This means that tension is applied to the muscle without changing its length, and so this effectively increases its strength and elasticity. Each Isogei treatment increases muscular strength by about 5% - even after just 1 session.

Q. Where can it be used?

The Isogei treatment is most frequently used on the face and neck, but it is also a popular treatment for strengthening breast muscles, lifting bottom muscles, tightening that inner leg wobble and redefining arm, pectoral and stomach muscles.

Q. What else can it be used for?

The Isogei has been used in a pre and post-operative capacity. Prior to surgery or threading, it will strengthen and redefine the muscles, creating a more elastic and resilient muscle fibre to work with. After surgery, the Isogei can further refine the result and also actively assist with maintaining any lifting procedure.

The Isogei has also been used for facial palsy to improve the overall physical effects, symmetry and appearance of the individual.

Isometric movement is resistant exercise, so it would be useful to use the Isogei in any capacity that requires rehabilitation of the muscle.

How is this specific exercise on the muscles different to micro-current?

Well to put it simply, a micro-current treatment is like taking your face to the gym, whereas an Isogei programme is like seeing a personal trainer – specific muscles are worked on intensively to create shape, lift and definition.

On a more technical level, micro-currents are very good at achieving drainage, oxygenation, increasing cellular activity as well as toning and improving the skin's elasticity. There is a more youthful glow, as the skin appears luminous and a visible 'lifted effect' is achieved, however it is not a specific muscular strengthening treatment.

The Isogei, on the other hand uses what is called a faradic current. Faradic currents work directly on the muscles and the Isogei is programmed to apply tension to the muscle in a particular way that increases strength, elasticity and tone. This is why the Isogei provides superior results and a long lasting effect.

Q. How many Isogei sessions will I need in a treatment programme?

This depends on your muscles strength. Usually 10 sessions are required, less if you are younger or more if your muscles are very sag, 3 times a week whilst on an Isogei programme. This will provide a visible difference that will last for at least 1 month. Monthly maintenance treatments are recommended.

Q. Could the Isogei be called a non-invasive sculpturing treatment?

Yes absolutely. The Isogei is an amazing 'stand alone' treatment that can also be used in conjunction with a micro-current non-surgical face-lift to provide the most effective and perfected LIFTING technique without sedation!

Q. What type of difference would I see from the Isogei sculpturing treatment?

Quite often a subtle difference can be seen even after 1 treatment. The first difference you will notice is that your face will feel firmer, and it won't move around as much. Other benefits you can look forward to include:

Redefinition of the jaw line

Tightening of the neck muscles

Improvement of the 'double chin' or 'goose neck'

Redefinition of the cheekbones

Tightening of the eye muscles

Improvement of the bags under eyes

A higher, lifted eyebrow

Improvement of the skin tone

An overall improvement and a more youthful looking face

MICROGEI

Micro-stimulation uses electric impulses at low frequency and low intensity to affect blood circulation, improve activity of the fibroblasts, drain and purify skin surface and visible tissues, giving back tonicity to the slacked myofibrils. Delicate skin stimulation, using exclusively designed electrodes, employs specific sequence of procedures in order to obtain a revitalizing, stimulating and toning effect. Pleasant and relaxing treatments bring feeling of psychophysical well-being. Personalizing the treatment is a strong point in satisfying all expectations and guaranteeing quick and long-lasting results.

Microgei provides facial anti-age beauty treatments for:

- Regeneration and firming of the surface epithelial tissues
- Visible elimination of wrinkles
- Improvement of skin aesthetical appearance
- Regenerate, stimulate and tone the skin of the face.
- Toning and firming action to the surface woven and prevention to premature aging and wrinkles.
- Improve the hydration of the skin.

People all around the world have been using the Isogei and Microgei with fantastic results. They do work – now they are available right here Exclusive to:

The Bodywork Temple, Applecross
www.thebodyworktemple.com

08 9315 9315

And
Bayview Day Spa, Claremont,
www.bayviewdayspa.com.au

08 9384 8106

JUST CALL for a demonstration.

ISOGEI

Pricing:

Demonstration price	\$ 50.00
Course of 10	\$ 850.00
Monthly Maintenance price	\$70.00 (after the 10 course programme)
One off treatment	\$ 95.00
Body lift/sculpturing	\$75.00 per 30 mins. Session

MICROGEI

Pricing:

(Without lift mask)

Demonstration price	\$ 80.00
Course of 6	\$ 720.00
Monthly Maintenance price	\$110.00 (after the 6 course programme)
One off treatment	\$ 145.00

Pricing:

(With lift mask)

The mask helps to optimise the result, stabilises and nourishes the skin and improves the infusion of vitamins and essential active ingredients into the skin.

Demonstration price	\$ 115.00
Course of 6	\$ 900.00
Monthly Maintenance price	\$145.00 (after the 6 course programme)
One off treatment	\$ 160.00

Special Pricing for ISOGEI & MICROGEI combined

When 2 treatments are combined:

Monthly Maintenance price (without the mask)	\$ 165.00
Monthly Maintenance price (with the mask)	\$ 195.00

MICRODERMABRASION

It is a safe and painless treatment in revolutionary field to revitalize and regenerate new skin, eliminate fine lines and wrinkle.

What skin conditions can be treated?

- Fine lines and wrinkles
- Acne scars
- Fine lines and wrinkles
- Aging skins
- Dry and dehydrated skin
- Stretch Marks
- Pigmentation, blemishes
- Age spots, Sun Aged "crepe skin", Burn and Postoperative Scars

How Does it Work?

Microdermabrasion is performed with a jet of micro crystals vacuumed with a handpiece across the skins surface at high to remove the dead and damaged cells. The therapist can control the depth of the abrasion.

Pricing:

Full face	\$ 100.00
6 X 1 hour	\$ 500.00

High Frequency Treatment

Uses: To treat acne, use after extractions, after facial treatments, kills bacteria on problem skin.

System - The high frequency current is characterized by a high rate of oscillation. Of chief interest to the estheticians is the Tesla current, commonly called the violet ray, used for facial treatments. The primary action of this current is thermal, or heat-producing. Because of its rapid oscillation, there are no muscular contractions. The physiological effects are either stimulating or soothing, depending on the method of application.

The electrodes for the high frequency are made of glass and their shapes will vary. All treatments given with high-frequency should be started with a mild current, and gradually increased to the required strength. The length of the treatment depends upon the condition to be treated. For a general facial treatment, approximately three to five minutes should be allowed.

Benefits - Stimulates circulation of the blood, Increases glandular activity, aids in elimination and absorption, increase metabolism, germicidal action, generates heat inside the tissue and aids in deeper penetration of product into the skin.